



## 2011 Awards and Recognition

The most successful companies innovate, have an edge over the competition, keep their customers happy, and can effectively meet the changing needs of the marketplace. Send Word Now's ability to master these tasks has led the company to become the worldwide leader in on-demand alerting and incident management services. We are honored to be recognized for our efforts.

### Deloitte. Technology Fast 500™ 2011

Send Word Now received a rank of #292 on Deloitte's Technology Fast 500 of the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America. Send Word Now achieved a revenue growth of 291% from 2006 to 2010.

"We are extremely proud to be recognized in Deloitte's Technology Fast 500 list," said Tony Schmitz, President and CEO of Send Word Now. "Every year, Send Word Now's best-in-class, fully automated notification system helps more and more organizations around the world put communication first. We are committed to providing our customers with simple, effective, and cutting-edge communications tools, and we look forward to continued growth in the future."



Send Word Now received a rank of 1,963 on the Inc. 5000 annual ranking of the 5,000 fastest growing private companies in the country. Send Word Now posted a 130% growth in revenues since 2007, securing the number 67 position in the Top Telecommunications Companies category. This is Send Word Now's fourth consecutive year on the Inc 5000 list.

Each year, Inc. Magazine releases its 500|5000 List, which ranks the fastest-growing, private companies in the United States. The list results are based on the percentage of revenue growth from 2007 to 2010. To qualify, companies must be based in the United States and have earned a minimum revenue of \$100,000 in 2007 and a minimum revenue of \$2 million in 2010.



Send Word Now has been ranked #433 in the 2011 Software 500 list of the world's largest software and services companies. This is Send Word Now's second consecutive year on the list.

The Software 500 is a revenue-based ranking of the world's largest software and services suppliers, targeting medium to large enterprises, their IT professionals, software developers, and business managers involved in software and services purchasing.