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National Institutes of Health Expands Use of Emergency Notification Services Provided by Send Word Now™ Across NIH Campus

NIH is Part of Growing List of Federal Agencies that Rely on Send Word Now for Rapid, Reliable Mass Notification

NEW YORK, NY – January 29, 2009 – SWN Communications Inc., the leading provider of emergency notification and other on-demand alerting and response services, today announced that the National Institutes of Health has expanded its use of Send Word Now for emergency communication across the organization. The NIH will extend its use of the SWN Alert Service across its main campus in Bethesda, MD and to NIH facilities in the Washington metropolitan area, and around the country. The system will be used to communicate time-sensitive and critical events to 35,000 emergency response personnel, employees, contractors and other users of the system.

“The National Institutes of Health joins a growing list of federal agencies that rely on Send Word Now for secure, reliable communication daily,” said Tony Schmitz, CEO of SWN Communications Inc. “Send Word Now has been battle-tested by high-level federal agencies, and has passed stringent federal software security checks and independent audits. Our federal government clients look to Send Word Now to play an important role in supporting continuity of government planning, emergency management, regulatory compliance and protection of critical infrastructure.”

The National Institutes of Health has used the Send Word Now solution since 2005 for urgent and emergency communication. This latest expansion will increase usage of the system organization-wide, enable rapid response in the event of a crisis, provide the ability to instantly mobilize staff and emergency response resources during a critical incident and facilitate secure and auditable information exchange enterprise-wide.

In addition to providing state-of-the-art, smart messaging platforms to federal agencies, the City of New York, Monster Worldwide, Inc. and the United Network for Organ Sharing, Send Word Now received recognition for its continued growth by Inc. Magazine, which ranked the company among the 5,000 fastest growing private companies in the country as a result of its 585.5% growth rate since 2004.

About Send Word Now

Send Word Now is the leading provider of on-demand alerting and response services for both emergency and routine communication. Send Word Now's easy-to-use, web-based services are used by government agencies, universities, non-profit organizations and businesses, including many of the Fortune 500, to ensure fast, effective, two-way communication in realtime - anywhere, anytime, regardless of location, device or connection. Send Word Now's Alert Tracer® provides a full audit trail of messages sent and received for after action reporting and follow-up.

Send Word Now's messaging platform is capable of transmitting hundreds of thousands of voice and text messages in minutes, receiving responses and monitoring and reporting on the results. The SWN Alert Service is designed to reach anyone, anywhere, anytime, with any device over any type of connection. The company is headquartered in New York City. Contact Send Word Now via e-mail at sales@sendwordnow.com, via phone 212-379-4900 or visit us on the Web at www.sendwordnow.com.

About the National Institutes of Health

The National Institutes of Health (NIH) — *The Nation's Medical Research Agency* — includes 27 Institutes and Centers and is a component of the U.S. Department of Health and Human Services. It is the primary federal agency for conducting and supporting basic, clinical and translational medical research, and it investigates the causes, treatments, and cures for both common and rare diseases. For more information about NIH and its programs, visit www.nih.gov.

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