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Con Edison Selects Send Word Now's Emergency Notification Service

NEW YORK, NY – November 2, 2009. Send Word Now, a worldwide provider of [emergency notification](#) and on-demand alerting and response services, announced today that Con Edison has selected Send Word Now to provide emergency voice and text [communication services](#) to its entire enterprise. Con Edison will use the services to communicate timely information to its 14,000 employees, enhance safety protocols and mobilize lines of business. Con Edison supports a customer base of more than 3 million customers.

Send Word Now's proven messaging platform is capable of transmitting hundreds of thousands of voice and text messages in minutes, enabling two-way rapid communication to any location in the world, via any communication device.

"Con Edison needed a communication tool that was available 24/7/365 from any location, anytime, anywhere, to any device," said Terrence Walsh, Director of Information Technology Planning for Con Edison. "We selected Send Word Now for its proven technology and experience in supporting large organizations during emergencies, as well as for its day-to-day operational expertise."

"We are delighted that Con Edison has joined our quickly growing list of major utility and energy services companies that rely on Send Word Now for fast and reliable [emergency notification services](#)," said Tony Schmitz, President and CEO of Send Word Now. "During an emergency or time sensitive situations, it is critical for these providers to be able to immediately communicate and coordinate with employees and customers. Send Word Now is the ideal solution for these organizations."

About Send Word Now

Send Word Now is the leading provider of [on-demand alerting](#) and response services for both routine and emergency communication. The easy-to-use, web-based [emergency notification service](#) is used by government agencies, municipalities, universities, non-profit organizations and businesses, including many Fortune 500 companies, to ensure fast, effective, two-way communication in real-time. Send Word Now's Alert Tracer® provides a full audit trail of messages sent and received for after-action reporting and follow-up. Designed to reach anyone, anywhere, anytime, with any device over any type of connection, Send Word Now's [mass notification system](#) is capable of transmitting hundreds of thousands of voice and text messages in minutes. The company is headquartered in New York City.

Contact Send Word Now via e-mail at sales@sendwordnow.com, via phone at 212-379-4900 or visit us on the Web at www.sendwordnow.com. To contact our UK office dial +44 (0) 844 335 6377 or e-mail intsales@sendwordnow.com.

About Con Edison

Con Edison, O&R and Rockland are subsidiaries of Consolidated Edison, Inc. (NYSE: [ED](#)), one of the nation's largest investor-owned energy companies, with approximately \$14 billion in annual revenues and \$34 billion in assets. The utility provides electric, gas and steam service to more than 3 million customers in New York City and Westchester County, New York. For additional financial, operations and customer service information, visit Con Edison's Web site at conEd.com.