



NEWS ADVISORY

SCHENECTADY COUNTY LEGISLATURE

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Schenectady County Partners with Send Word Now

SCHENECTADY, NY – April 9, 2007. Schenectady County Legislature Chair Susan Savage announced Monday that the County is partnering with Send Word Now for emergency communications services. The County will utilize Send Word Now's conference bridging, multi-device contact capabilities, and real-time interactive messaging to supplement existing County emergency communication systems.

“Send Word Now's technology will enable us to establish instantaneous, two-way communications with critical personnel in emergency situations,” said Savage. “This capability will dramatically improve communication during floods, blizzards, and other emergencies.”

“We are pleased that Schenectady County has selected Send Word Now's leading on-demand alerting and response services,” said Mitchell Orłowski, Chief Marketing Officer of Send Word Now. “With operations in Schenectady, we already have a connection with the county, and knowing that Schenectady has chosen Send Word Now for its emergency response system strengthens that bond.”

Schenectady County chose to utilize Send Word Now following successful demonstrations for County personnel. “We anticipate being able to use Send Word Now in conjunction with our GIS mapping to communicate effectively from a central location,” says William Van Hoesen, Schenectady County Director of Emergency Management. “We also see using this technology to coordinate drills and tabletop exercises to enhance Schenectady County's emergency preparedness. Send Word Now can be used to implement a call center on very short notice, which is critical for any emergency response organization.”

Send Word Now is the leading provider of on-demand alerting and response services which drive effective communication during time sensitive situations. The company enables its clients to ensure smart, effective organization-wide coordination in real time, improving day-to-day business operations and ensuring continuity during crises anywhere, anytime, regardless of

location or device connection. The company, headquartered in New York City, selected downtown Schenectady as a hub for the company's network operations and customer service center in 2004.

More information about Send Word Now can be found at <http://www.sendwordnow.com>.
Send Word Now. Get Word Back. See the Results.