



Media Contacts:

Andrew Yarbrough (SWN) - 646.652.9108
ayarbrough@globalstrategygroup.com

Michael Gambacorta (SWN) - 212.379.4952
mgambacorta@sendwordnow.com

Send Word Now Receives Unqualified Opinion in SAS 70 Type II Audit

Send Word Now's Robust Notification Platform Meets Stringent Standards for System Operations

NEW YORK, NY – February 16, 2010. Send Word Now, the leading provider of emergency notification and on-demand alerting and response services, announced today that it has successfully completed a SAS 70 Type II audit with an independent national accounting firm. Send Word Now also recently received a “Positive” rating in Gartner’s MarketScope for Emergency and Mass Notification Services.

“The SAS 70 Type II audit further reinforces our commitment to security, dependability, and customer support,” said Tony Schmitz, President and CEO of Send Word Now. “We pride ourselves on not only meeting, but routinely surpassing the highest industry standards, and we will continue to improve on our best-in-class services to maintain customer satisfaction.”

The SAS 70 audit confirms that Send Word Now’s operations present fairly, in all material respects, the relevant aspects of its controls that have been placed in operation as of November 30, 2009.

An independent national accounting firm tested relevant aspects of Send Word Now’s platform, validating the full operating effectiveness of the internal controls supporting Send Word Now’s infrastructure. Based in multiple datacenters throughout the United States and in the United Kingdom, the system is built using carrier grade equipment configured to prevent attacks, and has a proven track record of reliability. Control objectives that were tested in the audit included system availability, customer reporting, and network security, and all controls received an unqualified opinion.

About SAS 70 Audits

SAS 70 is a widely recognized and highly stringent auditing standard for service organizations, developed by the American Institute of Certified Public Accountants (AICPA). Type II audits

are comprised of an in-depth assessment and rigorous testing of a company's control objectives, controls placed in operation, and operating effectiveness. The scope of the audit includes internal controls over the services and related information technology, and it requires a Service Auditor to independently test the controls of the service organization over an extended period of time.

About Send Word Now

Send Word Now is the leading provider of on-demand alerting and response services for both routine and [emergency communication](#). The easy-to-use, web-based [emergency notification service](#) is used by government agencies, municipalities, universities, non-profit organizations and businesses, including many Fortune 500 companies, to ensure fast, effective, two-way communication in real-time. Send Word Now's Alert Tracer® provides a full audit trail of messages sent and received for after-action reporting and follow-up. Designed to reach anyone, anywhere, anytime, with any device over any type of connection, Send Word Now's [mass notification system](#) is capable of transmitting hundreds of thousands of voice and text messages in minutes. The company is headquartered in New York City and was ranked 825 in the 2009 listing of Inc. 5000 companies.