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## Send Word Now Announces Hiring of Two Regional Sales Managers, Adding Decades of Experience to West Coast Office

NEW YORK, NY – April 29, 2010. Send Word Now, a worldwide provider of [emergency notification](#) and [incident management](#) services, announced today the hire of Kymberli Fieux and Jennifer Dunn McCrea as Regional Sales Managers. Fieux and McCrea will work to increase sales and growth for Send Word Now on the West Coast of the United States.

“Fieux and McCrea’s unique knowledge and experience in technology sales will make them great additions to Send Word Now’s Regional Team on the West Coast,” said Tony Schmitz, President and CEO of Send Word Now. “They both have a very strong technical background and a wealth of leadership experience relevant to Send Word Now’s capacities.”

Kymberli Fieux will be based in La Quinta, California, and comes to Send Word Now from Dialogic Communications Corp (DCC) in Tennessee. At DCC, Fieux managed the sale of [Emergency Notification Systems](#) in a territory of 11 states and British Columbia. She has worked with corporations, universities, ports, healthcare organizations, and utilities to facilitate their communications needs. She also oversaw the implementation of both on-site and hosted ENS solutions, built a highly profitable sales funnel, and developed key account strategies for DCC. She was appointed to the DCC Product Enhancement Development Team and demonstrated her commitment to the industry by actively representing DCC at tradeshow and other events and by speaking on the topic of Disaster Response. Fieux holds a B.A. from Connecticut State University in Journalism and Communications.

Jennifer Dunn McCrea will be based in Corona, California and joins the Send Word Now team as a Regional Sales Manager for the West Coast. McCrea has a strong sales and technology background, having been in and around the industry and in sales for over ten years. She served in a variety of roles during her ten years of service at InterCall, the world’s largest conferencing and collaboration services provider, selling SaaS and VoIP based solutions. In her last role at InterCall, she served as the Director of Sales Global Accounts for the Mid-Atlantic region. McCrea attended the University of San Diego, where she received a Bachelor of Arts in Political Science.

### **About Send Word Now**

Send Word Now is the leading provider of [on-demand alerting](#) and [incident response services](#) for both routine and [emergency communication](#). The easy-to-use, web-based [emergency notification service](#) is used by government agencies, municipalities, universities, non-profit organizations and businesses, including many Fortune 500 companies, to ensure fast, effective, two-way communication in real-time. Send Word Now's Alert Tracer® provides a full audit trail of messages sent and received for after-action reporting and follow-up. Designed to reach anyone, anywhere, anytime, with any device over any type of connection, Send Word Now's [mass notification system](#) is capable of transmitting hundreds of thousands of voice and text messages in minutes. The company is headquartered in New York City. Visit our website at <http://www.sendwordnow.com> or email us at [info@sendwordnow.com](mailto:info@sendwordnow.com).