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Send Word Now™ to Provide Emergency and Routine Communication for Monster

*Leading Online Employment Provider Will Harness the Power of Send Word Now's
Multi-Modal Communication Platform for Enterprise-Wide Communication*

NEW YORK, NY November 17, 2008 - Send Word Now today announced that it will provide Monster®, the leading global online careers and recruitment resource and flagship brand of Monster Worldwide, Inc., with its alert service software for emergency notifications and on-demand alerts and responses. The software will enable Monster to quickly and securely deliver emergency and routine communications to employees in real time – an important asset in today's world.

"As a company, we need to be able to efficiently communicate with our employees on a daily basis, most especially in emergency situations," said Lise Poulos, Executive Vice President and Chief Administrative Officer, Monster. "Send Word Now's services enable us to better communicate with employees during urgent and time-sensitive situations, allowing us to not only ensure they receive critical information, but most importantly confirm their safety."

Send Word Now's messaging platform is capable of transmitting hundreds of thousands of voice and text messages in minutes, enabling rapid communication to anywhere in the world, via any communication device. With rapid two-way alerting and response, timesensitive events can be addressed immediately, reducing human latency and resulting in better decision-making and quicker response times. The Send Word Now Alert Service also features audit and tracking capabilities via AlertTracer® and the company's powerful weather alert service, WeatherBlast™. Users can also send messages from the field via Send Word Now's BlackBerry® client application.

"Communicating with employees in a reliable, effective manner has proven time and again to be an invaluable means ensuring successful outcomes during a crisis. Our Fortune 500 clients rely on Send Word Now to help them reach hundreds and even thousands of employees," said Tony Schmitz, President and CEO of Send Word Now. "During emergency or time sensitive situations, it is critical for these firms to communicate and coordinate with employees, government agencies as well as the media to prevent the spread of misinformation and public panic as they resolve their crisis. Send Word Now is an ideal solution for these organizations."

About Send Word Now

Send Word Now is the leading provider of on-demand alerting and response services for both emergency and routine communication. Send Word Now's easy-to-use, web-based services are used by government agencies, universities, non-profit organizations and businesses, including many of the Fortune 500, to ensure fast, effective, two-way communication in real-time - anywhere, anytime, regardless of location, device or connection. Send Word Now's Alert Tracer, provides a full audit trail of messages sent and received for after action reporting and follow-up.

Send Word Now's messaging platform is capable of transmitting hundreds of thousands of voice and text messages in minutes, receiving responses and monitoring and reporting the results. The company is headquartered in New York City. Contact Send Word Now via e-mail at sales@sendwordnow.com, via phone 212-379-4900 or visit us on the Web at www.sendwordnow.com.

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