



send word now®  
EVERY MESSAGE COUNTS®

## Contact Management Application for BlackBerry® Smartphones

In some organizations, not every administrator or user needs the full message-sending capabilities of the regular Send Word Now Application for BlackBerry Smartphones. For this reason, the Contact Management Application was created, allowing users to access and update contact data, but not send messages.

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### BENEFITS:

- Gives a user access to view and edit entries in the corporate address book, with the ability to restrict access to specific groups.
- Helps ensure contact information is up-to-date at all times.
- User does NOT have full administrator privileges and can not send out messages.
- All contact data is pulled from the central database and updated immediately, preventing duplication or fragmentation of contact information.