



send word now®  
EVERY MESSAGE COUNTS®

## Send Word Now® for iPhone®

In critical and time-sensitive situations, the ability to share information and communicate with employees, customers and other interested parties is essential, whether you are in front of a PC or in the field. Getting a critical message out and mitigating situational risks, such as loss of life or property, is a priority.



Send Word Now® for iPhone® is a proprietary application for the Apple iPhone. Completely separate from the web browser, it was custom-built for increased speed and reliability. Whether you are at home, on the road, or just away from your desk, Send Word Now for iPhone provides the alerting power of Send Word Now, right in your hands.

# BENEFITS

## Native Application

Our native application for iPhone is completely separate from the web browser and is custom-built for increased speed and reliability.

## Easy-to-Use Interface

Intuitive interface allows even new users to compose and send a message in seconds.

## Robust

Send out alerts using your iPhone via some or all modalities (SMS, voice, email, BlackBerry PIN, fax, etc.) to ensure that important messages are received. Send over a million voice, SMS, and email per hour and monitor responses on your iPhone, all without a web browser.

## Instant

View real-time statistics for messages sent and responses received.

## International Capability

Robust international voice and 2-way text messaging capability to over 200 countries provides an easy communication channel for overseas personnel.

# FEATURES

## Message Delivery to Multiple Modalities

The Send Word Now Alert Service is designed to reach anyone, anywhere, anytime, with any device over any type of connection.

## Get Word Back

Two-way communication allows message recipients to respond to alerts they receive, and have responses tallied in a report.

## On-Demand Conference Bridge

Instantly connect up to 200 participants on a conference call without the hassle of passcodes and dial-in numbers.

## AlertTracer<sup>®</sup>

Provides an audit trail for message tracking and reporting.



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