



send word now®
EVERY MESSAGE COUNTS™

Application for BlackBerry® Smartphones

In critical and time-sensitive situations, the ability to share information and communicate with employees, customers and other interested parties is essential, whether you are in front of a PC or in the field. Getting a critical message out and mitigating situational risks, such as loss of life or property, is a major priority.

 **BlackBerry**®

Alliance Member

Send Word Now has created its Application for BlackBerry Smartphones as a part of the Send Word Now Mobile Services offering, which enables users to have access to the Send Word Now Alert Service anywhere, anytime.

Whether you are at home, on the road, or just away from your desk, the Send Word Now Application for BlackBerry Smartphones gives you all the power of the full Alert Service, right in your hands.

BENEFITS

Integrated

Works easily with existing systems and business processes to send time-sensitive communications.

Robust

Send a message via your BlackBerry device without a web browser.

Resilient

View essential contact data, even if a mobile carrier is down or you are out of range.

Instant

View real-time statistics for messages sent.

Easy to Use

Easily select messaging groups and delivery channels to send messages on the fly.

FEATURES

Message Delivery to Multiple Modalities

The Send Word Now Alert Service is designed to reach anyone, anywhere, anytime, with any device over any type of connection.

Get Word Back

Send targeted, two-way communications.

Offline Contact Book

Store contact data on your BlackBerry device.

Security

128-bit encryption via Web-based services.

AlertTracer®

Provides an audit trail for message tracking and reporting.



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