



send word now[®]

In an emergency, can you reach
hundreds of thousands of
people within minutes, anytime,
anywhere in the World?

Are you Sure?



Communications is at the core of every organization's strategic continuity planning. The ability to reach – and receive responses from – personnel, no matter where they are, is essential to continuity of operations. Well-prepared organizations are continually reevaluating their communications needs to be sure their emergency alerting and response services will perform in the most demanding of environments and situations.

CONFIRMED ALERTING AND RESPONSE SERVICES

Send Word Now™ provides confirmed alerting and response solutions to government agencies, universities, nonprofit organizations and businesses, including many of the Fortune 500. The Send Word Now Alert Service provides real-time message delivery and confirmation, including an audit trail. Only Send Word Now can guarantee you will know that a critical message was delivered.

REACH ANYONE, ANYWHERE, ON ANY DEVICE...

Today there are more ways than ever to reach someone – voice calls, text messages, emails and more – and when planning for an emergency, you want to know you can depend on any of these modes of communication. Send Word Now interfaces with more types of communications devices than any other alerting solution and gives users the option of being reached multiple ways, so a vital message isn't missed in a crisis.

...ON THE INDUSTRY'S FASTEST, MOST SCALABLE PLATFORM

An emergency alerting solution is worthless if it fails to perform when it's needed. Send Word Now has invested significant resources in developing a state-of-the-art smart messaging platform capable of transmitting hundreds of thousands of voice and text messages in minutes, receiving responses and monitoring and reporting the results.

WHY SEND WORD NOW IS THE LEADING ALERTING AND RESPONSE SOLUTION

On-demand, Web-based service:
Hosted solution, available from any browser, with no software to manage – installation is expedited, upgrades are seamless, free and automatic.

Multi-modal: Delivers to any communications device, anywhere.

Two-way communications: Send alerts, get responses in real time.

Integrates easily with your existing systems and business processes via XML Web services interface.

Massively scalable: Can deliver hundreds of thousands of near-simultaneous messages.

Enterprise-caliber reliability and security – approved by the world's most rigorous IT organizations.

Fully auditable and compliant with regulatory standards.

Distributed, highly-redundant service topology: Extremely reliable, with multiple data centers, no single point of failure.

Express setup and deployment: Integrated professional services organization quickly prepares your data, helps you manage your system.

Simple, intuitive interface: Rapid learning curve – easy to activate, even for nontechnical users.



How Send Word Now Works

Disruptions in your business often can't be predicted. This makes it difficult to reach and account for people during unexpected crises. Send Word Now takes what is historically a manual and time-consuming process and provides an automated process that reaches people within minutes (or seconds) anywhere, anytime.



Simplicity

Messages can be initiated through a web browser, via email, from a Palm® or BlackBerry®, by calling a toll-free number or from your internal application.



Speed

Send Word Now messages go out immediately in both text and voice formats, and they reach every type of device, including Palm and BlackBerry units.



Support

Send Word Now provides continuous customer support, reachable anytime by phone or email so that you and your team will always have help.



Scale

The Send Word Now system handles tens of thousands of calls and email, SMS, and BlackBerry PIN messages per minute.



Security

With Send Word Now, there is no single point of failure, because our operations are spread across the country so that any disaster can be covered.



Success

Our customers swear by us and send us regular testimonials about their experiences with Send Word Now; making that kind of difference motivates us to no end.

Real World Results

Send Word Now has repeatedly been tested successfully in real world crisis situations. The service's superior performance in extreme conditions has won it countless accolades and turned customers into champions. Nonetheless, the company continues to invest significant resources in upgrading capabilities and operations to meet customer demand.

NEW YORK CITY BLACKOUT



ASIA TSUNAMI



LONDON TERROR ATTACKS



HURRICANE KATRINA





Send Word Now Has Been Deployed Across a Wide Range of Industries to Increase Operational Efficiencies

INDUSTRIES

Consumer Goods and Retail
Energy, Power and Utilities
Financial Services
Government Agencies
Healthcare/Hospitals
Logistics and Transportation
Media, Publishing and Entertainment
Pharmaceuticals
Real Estate

APPLICATIONS

Business Continuity
Content-triggered Alerts
Crisis Communications
IT Alerting and Response
Logistics
Product Recalls
Security
Severe Weather Alerts

Send Word Now's Web services API makes it easy to embed alerts into critical business applications. By communications-enabling your business processes, you can decrease latency and shorten response times, providing your organization with a vital time advantage in the event of an emergency.





Find Out More

Please contact us for more information and to see a live demo of Send Word Now.

Send Word Now

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