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Send Word Now Recognized as One of American Venture Magazine's Most Promising Startups

NEW YORK, NY--(March 10, 2008) - Send Word Now, the leading provider of on-demand alerting and response services, today announced that American Venture Magazine has named it as part of its annual ranking of "Most Promising Startups." This year over 350 emerging companies took part in the selection process, out of which 33 finalists were chosen for their teamwork, vision, market leadership and technological achievements.

"This issue is a special recognition of the achievements of companies like Send Word Now. The winners had the ability to make crucial developments with energy and passion, under a focused leadership and toward a common goal," said Florence Lazaroni, editor for American Venture Magazine. "Send Word Now delivered clear-cut business results for Global 1000 firms across a variety of industries such as emergency management, financial services, commercial real estate, government and healthcare and seems well positioned for long term success."

"We are honored that American Venture Magazine has recognized Send Word Now as one of 2008's top venture-backed start ups," said Tony Schmitz, CEO for Send Word Now. "Send Word Now's Alert Service enables businesses and organizations to simply and quickly communicate via voice or text notifications with hundreds or thousands of people anytime, anywhere. Send Word Now is committed to developing technology services that will enable enterprises to better communicate to reduce the road blocks inherent in everyday business processes."

About American Venture

American Venture Magazine's sole focus is venture capital. The magazine's mission is to cover the breakthroughs, launches, funding deals and exits of the hottest start-up companies in the U.S. and around the globe. The network includes the nation's largest publication dedicated to the early-stage technology market, American Venture Magazine, and the magazine's online edition, American Venture Magazine.com. American Venture TV, the network's news web-cast, is the leader in the field, with three programs a week highlighting the latest funding, appointments and exits in venture capital.

About Send Word Now

Send Word Now is the leading provider of on-demand alerting and response services driving effective communication during time-sensitive situations. Hundreds of Global 2000 and government agencies use Send Word Now for both emergency applications as well as everyday, operational applications like dispatch, staffing, field force mobilization and on-demand conference calls. The company is headquartered in New York City. More information about Send Word Now can be found at www.sendwordnow.com.

Send Word Now. Get Word Back. See the Results.

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